

# ELO

# FORUMS



# 2025

## SPONSORSHIP GUIDE

**WINNIPEG**  
*October 22*

**VANCOUVER**  
*November 5*

**TORONTO**  
*November 19*

# YOUR UNIQUE OPPORTUNITY

The ELO Forums are annual one-day conferences, featuring up to 10 presentations by business and thought leaders who focus on innovation, leadership, and impact in the marketplace. Our Forums attract a wide range of Christian marketplace and entrepreneurial leaders with a focus on engaging sessions and interaction and practical take-aways. Further details regarding the Forums are available on our [website](#).

ELO Forums are a unique opportunity for sponsors to access our community of Christian marketplace and entrepreneurial leaders throughout Canada. Sponsors access this community through our online newsletters, blogs posts, exposure on the ELO website, social media, affiliated networks, and exposure at the in-person events. Collectively, this provides sponsors with access to a community of 150,000 supporters.

***There is no comparable  
platform for sponsors to  
reach the Christian leadership  
community throughout Canada!***







# ANNUAL MARKETING PLATFORM

## WEBSITE

Our website has become a leading resource of information for the Christian leadership community. Sponsors are highlighted in various pages on our website which attracts over 120,000 unique visitors and 2 million hits per year.

## NEWSLETTER

Our newsletter is sent out frequently to our thousands of subscribers and supplemented by additional Forum-focused invitations. Our communications have a far above industry average engagement rate and garner over 50,000 touch points per year.

## SOCIAL MEDIA

The events are promoted to thousands in our network through our various social media channels such as LinkedIn, Facebook, and Twitter.

## BLOG

Our blog posts highlight sponsors and remain permanently on our website, providing a lasting marketing piece that ensures ongoing visibility and value. Many ELO blogs receive thousands of reads per month.

## MAGAZINE

Each Forum has its own digital magazine that is available to all event attendees and is kept on our website for ongoing reference. As a sponsor, receive an advertisement slot in the magazine that includes a direct link to your website.

# SPONSORSHIP LEVELS

	<b>BRONZE</b> <b>\$3,500</b>	<b>SILVER</b> <b>\$5,000</b>	<b>GOLD</b> <b>\$10,000</b>
Rebate on Peer Advisory Group Annual membership	\$350	\$500	\$1,000
Rebate on Oxford Leadership Program fees	\$350	\$500	\$1,000
Forum magazine advertisement	Quarter page	Half page	Full page
Tickets to the Forum	3	5	10
Tickets to the VIP Reception	1	2	3
Feature profiles in blog posts	1	2	3
Logo displayed in Forum promotions and at in-person events	✓	✓	✓
Bi-monthly access to invitation-only leadership expert sessions	✓	✓	✓
Display table at event	✓	✓	✓

*"You have attracted an excellent community of Christian leaders, entrepreneurs, and change-makers to ELO. Congratulations on that achievement! I felt so privileged to be able to speak to an audience that I often find harder to access otherwise."*

— ELO Forum 2024 Presenter

# TABLE SPONSORSHIP

## HALF TABLE (\$1,245-\$1,495)

- 5 tickets to the Forum
- A discount of \$50 per ticket
- 1 ticket to the VIP Reception

## FULL TABLE (\$2,490-\$2,990)

- 10 tickets to the Forum
- A discount of \$100 per ticket
- 2 tickets to the VIP Reception
- \$300 rebate on Peer Advisory Group annual membership
- \$300 rebate on Oxford Leadership Program fees
- Recognition in the Forum promotions

# NATIONAL SPONSORSHIP

A National Sponsorship provides exposure at each of the three ELO Forums with a significant discount. There is no comparable opportunity elsewhere in Canada. Each level allows you to market your organization in Winnipeg, Vancouver, and Toronto at a 33% discount!

### National Gold

- \$20,000 (a \$10,000 discount)

### National Silver

- \$10,000 (a \$5,000 discount)

### National Bronze

- \$7,000 (a \$3,500 discount)

# FOR MORE INFORMATION

VISIT WEBSITE

EMAIL US

# FORUM MAGAZINE ADVERTISEMENTS

Each Forum has its own digital magazine called the Entrepreneurial Leaders Review (ELR). The ELRs are available to all attendees. Digital magazines are kept on our website for ongoing reference. The ELRs include sponsor content, articles, and Forum details. All ads are in full colour and include direct links to your website.

## INDIVIDUAL AD PRICING

Full Page	\$750
Half Page	\$375
Quarter Page	\$200

## AD DIMENSIONS

Full Page	760px by 1010px
Half Page	760px by 500px
Quarter Page	375px by 500px

## TECHNICAL REQUIREMENTS

- Ad materials must be submitted in .jpg or .png format
- 300 PPI is recommended for artwork

## EXAMPLES FROM 2024

