

# Jackie Dinsmore

Co-Managing Partner,  
Caravel Law

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*Trailblazer & Serial Entrepreneur:  
Lessons on How To Grow A Business*



# Brief Intro – Jackie Dinsmore

Live in Oakville, Ontario

*(but still consider Guelph ‘home’)*


Married to: Jamie (25 years)

Kids: Alexandra (20) and Jack (18)

Fur Baby: Henry 

We are board game fanatics 



A close-up photograph of a piece of brown, textured cardboard. A jagged hole has been torn through the center, revealing a white surface underneath. The phrase "make a difference" is printed in a black, monospaced font on the white surface. The cardboard is slightly curved, and the lighting creates soft shadows around the edges of the hole.

make a difference



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# Typical Explorer's Ship of the 16th Century





Building The Plane  
While You Fly It!



PERFECTIONISM

# Building Your “A” TEAM











**SUCCESS**



**WHAT PEOPLE THINK  
IT LOOKS LIKE**

IT LOOKS LIKE  
WHAT PEOPLE THINK

**SUCCESS**



**WHAT IT REALLY  
LOOKS LIKE**

LOOKS LIKE  
WHAT IT REALLY





**OPPORTUNITY**  
International  
CANADA



**SOCIAL  
RESPONSIBILITY**

"Do good 😊 Feel good"

**SOMETIMES WE JUST  
MISS THE POINT**

