

OCTOBER 25



Phil Cooke

Co-Founder & President, Cooke Media Group

The 10 Secrets of Becoming a Creative Leader





A man with glasses and a blue shirt stands with his arms crossed in front of a wall covered in colorful graffiti. The wall features various colors like green, blue, and purple, with some white graffiti tags. The man is looking directly at the camera with a serious expression.

THE TRUTH ABOUT WHERE BRILLIANT IDEAS COME FROM

5 Tips to Help You Generate Your Best Ideas



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Ten Critical Keys for Designing a Creative Culture















Culture
Is More Important
Than Vision

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Hell, There Are No Rules Here

– We're Trying To

Accomplish Something.

~ THOMAS EDISON ~



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Statustown.com

1. Balance Challenge and Stability



2. Be Flexible





3. Organizational Structure versus Communication Structure

4. Get Them the Tools They Need





5. Make it Safe from Excessive Criticism



6. Push Them Outside Their Comfort Zone

7. Walk the Factory Floor



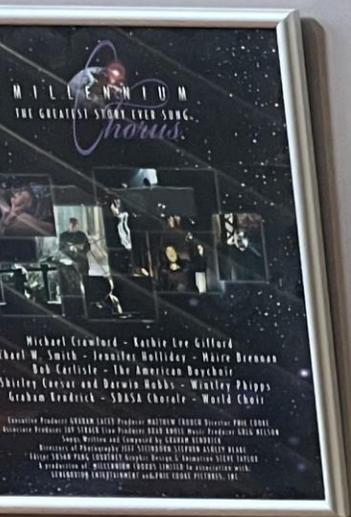
8. Make Sure Your Leaders are on the Same Page



9. Don't Micro-manage



10. Get Out of Their Way



11. Share the Credit



LIFE

Disney World Opens

1,500 Disney employees
in front of
Cinderella Castle



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EXERCISE

NOTICE
EVERYTHING

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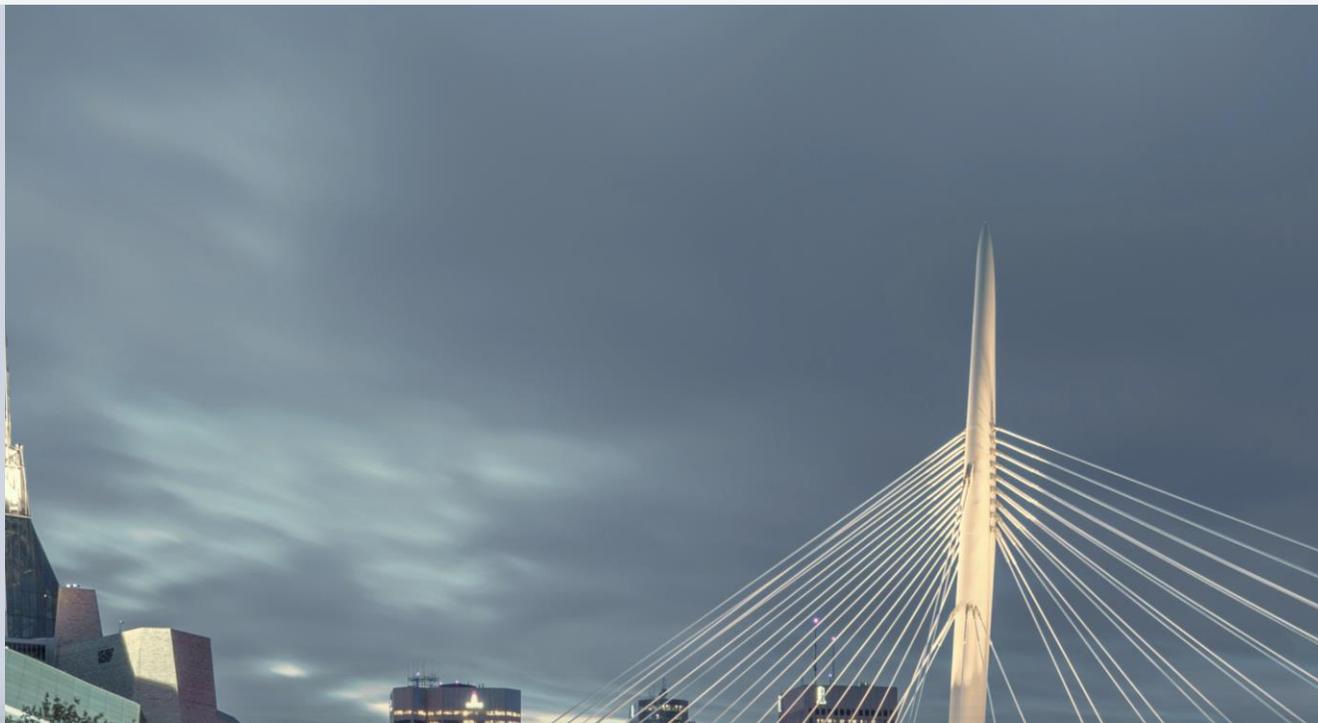




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Thank You.

