

# William Vanderbloemen

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*Be The Unicorn: 12 Data-Driven Habits that  
Separate the Best Leaders from the Rest*



# HOW DO I STAND OUT OF THE CROWD?

(And Become Irreplaceable)



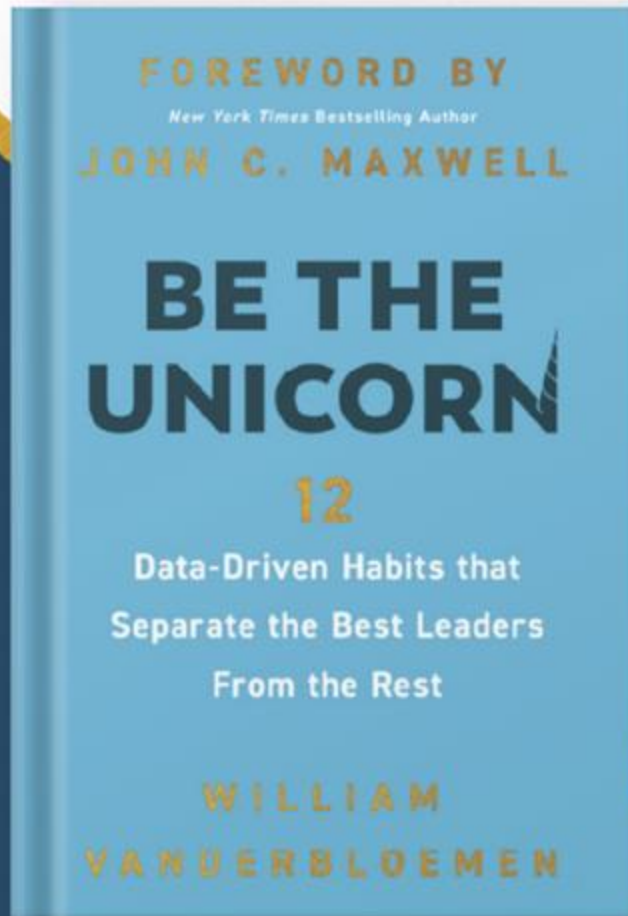


Thank You  
for being a loyal customer! Here is  
a little treat for you. Merry Christmas  
and Happy new year!

Love,  
Channing  
and the girl soats.

Ps. Get new Cookies in feb.  
Or pre oder to save your favs.





# Want to stand out from the crowd?

*Learn these 12 habits, and you'll be one of the best at whatever you do.*

[theunicornbook.com](http://theunicornbook.com)



# THE FAST

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One intentional minute  
makes all the difference



# THE **AGILE**

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## Agility Atrophies



# THE **DOERS**

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Are you obsessed with how  
you spend your time?



# THE PURPOSE DRIVEN

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The higher your North Star, the farther you will go, and the more you will become irreplaceable.





WORKBOOK

# BE THE UNICORN

12

Data-Driven Habits that  
Separate the Best Leaders  
From the Rest

WILLIAM  
VANDERBLOEMEN

# COMPANION WORKBOOK

*To Be The Unicorn  
By William Vanderbloemen*

